

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5781867
<b>Application Number:</b>	10043714
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6438
<b>Title of Invention:</b>	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
<b>First Named Inventor/Applicant Name:</b>	Isaac Bentolila
<b>Customer Number:</b>	23386
<b>Filer:</b>	Michael Zarrabian/Monica Benson
<b>Filer Authorized By:</b>	Michael Zarrabian
<b>Attorney Docket Number:</b>	MET2.PAU.25
<b>Receipt Date:</b>	28-JUL-2009
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<b>Application Type:</b>	Utility under 35 USC 111(a)

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment Submitted/Entered with Filing of CPA/RCE	MET2PAU25_RFOA_5_26_09.pdf	1467584	no	32
			85d30e7ade281ef0f5d270bbebf13540cf9ff867		
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	MET2PAU25_RCE.pdf	92356	no	2
			78c4cd1351ecc9366754f7445234977bbcc0f437		
Warnings:					
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Information:					
3	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU25_SB08.pdf	217353	no	4
			172030f295e4ec6c7c43ce4857cf6ceb9b388554		
Warnings:					
Information:					
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4	Transmittal Letter	MET2PAU25_IDS.pdf	207114	no	5
			8390a07736ed96da2847b765f9a329aa5ff4ba82		
Warnings:					
Information:					
5	Fee Worksheet (PTO-875)	fee-info.pdf	32030	no	2
			89b08003a9b1ba48a7437039c482a61a21638f7e		
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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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